IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Beze

Bezos, et al.

Confirmation No. 6517

.....

Appl. No.:

10/768,336

Filed

January 30, 2004

For

NOTIFICATION SERVICE FOR ASSISTING USERS IN SELECTING

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CATALOG

Examiner:

Mark Fadok

RESPONSE TO RESTRICTION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action (species restriction) mailed on November 24, 2006, Applicants hereby elect Group/Species 1C (Claims 44-46, 49-52, 65, 68 and 69) without traverse. Applicants understand that Claims 70 and 71 will be examined with the elected species.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 11-29-06

By:

Ronald J. Schoenbaum Registration No. 38,297

Attorney of Record

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